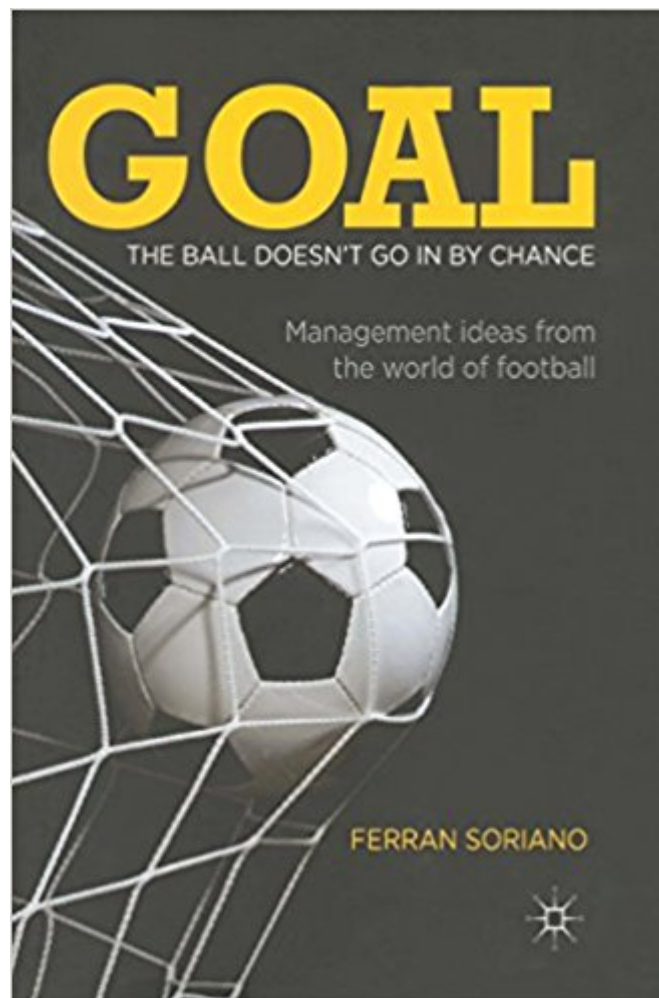




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Goal: The Ball Doesn't Go In By Chance: Management Ideas From The World Of Football



Synopsis

Contains fascinating facts that aren't found in either the sports or business press that reveal the behind the scenes world of international football. Soriano teaches us the importance of strategy as he examines how managers can waste millions of euros making decisions that lack any logic at all in both football and business.

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Interesting managerial approach. Also a good source of information related to players, managers and executive vision of Barcelona during his gold era...

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